



FLUID FACTS

NFSA AGRONOMIC NEWSLETTER

Introducing a new source of marketing information for the fluid fertilizer industry. "Fluid Facts" agronomic newsletter provides

- Subject-Specific Information
- Research Data in Easily Applied Format
- Cost Benefit Marketing Statements

Look for your copy of "Fluid Facts" inserted in the NFSA Dealer Advocate Newsletter.

Bulk orders for your staff and customer mailings will be available - watch for details in the first issue.

High quality 35mm slides of all figures and tables, with brief descriptions, will be available for sales meetings.

If you have a specific subject request for "Fluid Facts", we will try to help. Call us:

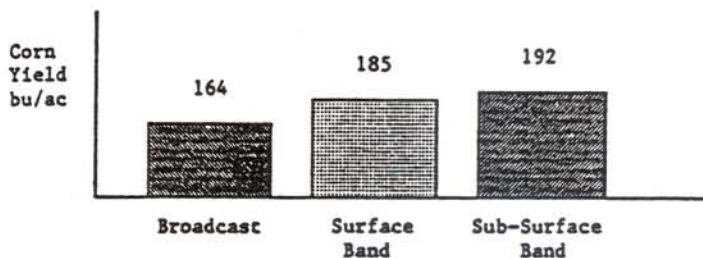
Education & Technical
Training
(314) 256-4900

Fluid Fertilizers Mean ...

\$ From CORN

Placement

- fluid accuracy for precision placement
- maximum nutrient availability for root uptake
- maximum nutrient efficiency



Nebraska

21-28 bu/ac = \$52 - \$70 per acre!

Composition

- uniform delivery of nutrients to roots
- flexible formulation
- precision fertility
- multi-nutrient fluids pay!

Fluid Fertilizer	Corn Yield bu/ac	Response to Fertilizer bu/ac	Value of Extra Yield \$/ac
-	97	-	-
N	178	81	202.5
NP	187	9	22.5
NPS	192	5	12.5
NPKS	197	5	12.5

Nebraska

NPKS response 100 bu/ac = \$250/ac!

